

ABSTRACT

3 A merchandise display adapter system includes merchandise display adapter including a
4 vertical display panel, a support leg extending transversely from the bottom of the display panel
5 and attachable to a merchandise display fixture compartment, and a package support means
6 attachable to the display panel for displaying a merchandise package. The merchandise display
7 adapter has a dimension for displaying a merchandise package of a size different than the
8 dimension of compartments in an existing display fixture. When the display panel is placed into
9 a display fixture compartment and the support leg is attached to the compartment, the
10 merchandise display fixture is adapted to display the merchandise package having a size
11 different than the fixed-dimension compartments. Such a merchandise display adapter and
12 adapter system are particularly useful for adapting a merchandise display fixture having
13 compartments arranged in a terraced configuration.

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